



FOR IMMEDIATE RELEASE
Contact: Jason Thornton
Phone: (910) 483-0479
Fax: (910) 483-8897

Union Corrugating Featured on “Home Talk USA” home improvement radio show.

(Fayetteville, North Carolina, October 2006)— Union Corrugating Company reached a much larger audience on September 30, 2006 when Bill Fox, Vice President of Sales for Union Corrugating, appeared on Michael King’s home improvement show, “Home Talk USA,” to discuss the benefits of metal roofing.

“The interview was an excellent opportunity for us to not only get our company name out on a much broader level,” said Fox. “but to also build a relationship with one of the top home improvement consultants around.”

“Home Talk USA” is one of the most listened to home improvement radio shows in the country. Michael King, or “The Cajun Contractor” to his listeners, broadcasts through four national networks which combined reaches over 160 cities in the United States. During his weekly broadcasts, King discusses a different home improvement topic while inviting expert sources into his studio to speak to him and his listeners, as well as give advice and answer questions for those who call in.

During the interview, Fox discussed the many benefits of metal roofing including the economic, aesthetic, and durability advantages that can make homeowners’ lives easier.

“It was a good chance to eliminate some of the misconceptions about having a metal roof,” said Fox. “A lot of people don’t realize until they see it for themselves that a metal roof can look a lot nicer on your house than shingles, and that they are built to last. In addition, they can save on cooling costs, insurance premiums, and even allow homeowners to apply for energy saving tax credits.

Union Corrugating Company, founded in 1946, is a recognized industry leader in the manufacture and distribution of metal roofing and siding products and accessories. Recently, the company has been developing innovative products for the ever growing residential roofing market that can potentially save homeowners money on energy, repairs, and insurance costs. Currently, they have ten manufacturing and distribution facilities located across the Eastern and Central United States.

###