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UNION CORRUGATING ADDS MORE NEW COLORS TO ENERGY STAR™ LINE

(Fayetteville, North Carolina, March 2007)— Union Corrugating Company (UCC), an industry leader in the residential, commercial and agricultural roofing and siding market, recently received Energy Star™ approval for their “Marine Green,” “Royal Blue,” and “Patriot Red” roofing panel and siding colors. UCC now offers eleven colors in the Energy Star certified high reflectance paint systems.

In order to meet Energy Star criteria, the roof must have a total solar reflectance minimum of 25 percent, meaning the roof reflects 25 percent of the sun’s energy. In addition, Energy Star certified roofs must maintain a reflectance of at least 15 percent after three years of real-world exposure testing. In general, lighter colors have better reflectivity, with colors such as white having a reflectivity that exceeds 60 percent. The new colors on the list, “Marine Green,” “Royal Blue,” both have an initial reflectivity of 30 percent while “Patriot Red” reaches 35 percent.

“Buyers are becoming increasingly more aware of things that they can do around their own homes to not only reduce costs, but save energy,” said Jason Thornton, Marketing Director for UCC. “Metal roofing is becoming an option for more and more people because the benefits that come with an Energy Star approval are so great.”

A typical dark asphalt shingle absorbs most of the solar radiation that hits it, consequently making your attic a very hot place during the summer months. Having an Energy Star certified metal roof can reduce cooling costs and energy consumption by as much as 40% simply by reflecting a high percentage of the sun’s energy back into the atmosphere. Energy Star certified metal roofing can also save you money on your taxes; The Energy Policy Act of 2005 was created to reward homeowners who upgrade their homes with energy-efficient improvements. Several different types of products qualify, including metal roofs with Energy Star certified paint systems.

For over half a century, Union Corrugating Company has served the metal building components market. The company continues to develop innovative products for the ever growing residential roofing market that can potentially save homeowners money on energy, repairs, and insurance costs. Currently, they have ten manufacturing and distribution facilities located across the Eastern and Central United States.

For more information on all of our products and to see all Energy Star certified colors, please visit the website at www.unionmetalroofing.com.

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